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Defining "OLD"

 Chronological aging -- Boomers are changing everything "Senior" or "Older Adult" refers to the last 40+ years of the lifespan. There are various within group difference.

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60 - 64 "Young Old"
65–84 "Middle Old"
85+ "Oldest Old"

100 Centenarians
110 Super Centenarians

Fastest Growing

Exceptional in every way
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- Biological aging -- ACA, Managed care, Pharma
- Functional aging -- Consumer products & Technology
- Psychological aging Depression & Dementia
- Social aging Engagement, Isolation & Aging in Place



Trends

- Demography We are now amid the most dramatic demographic shift in human history.
- Social Inclusion and Equity, Economics, Family, Caregiving, Solo agers, Community, etc.
- Technology Rapid advances in technology are changing our society and service delivery systems.
- **Environment** Threats to the environment result in impact on those we serve (fires, earthquakes, weather events, etc.).
- Work Force Aging of the workforce, retirement, Ageism, and Ableism.
- Political Environment
 Local, state and federal level political shifts impact policy, funding and services delivery systems.



Demography

- By 2034, for the first time in US history older adults will outnumber children.
- California's over-60 population is projected to diversify and grow faster than any other age group.
- By 2030, nearly 10 million Californians will be an older adult, making up one-quarter of the state's population.
 - Half of California's counties 29 out of 58 will have more older adults than children under 18, according to state projections.
 - Only about half of all jobs in California offer pension and retirement plan benefits, significantly less than in the rest of the nation.
 - When they retire, most female baby boomers will have had lower incomes than men, will have experienced more frequent career interruptions, and will have less retirement savings.
- Increasing racial, ethnic and linguistic diversity among older adults.
 - Growth rates will be highest among Latino and Asian older adults. A high proportion of Latino (60%) and Asian (85%) older adults will be foreign born, with about 75 percent speaking a language other than English at home.



Social

- Inclusion and Equity Decreasing social isolation, abuse and neglect, increasing opportunities to be engaged and contribute.
- **Family** Longevity, marriage, and childbearing are creating more diverse families.
- **Caregiving** Supporting those who care any stage of life. Factors for consideration: differences among ethnic/racial groups; geographic mobility; greater female workforce participation rates; family composition, etc.
- Solo Agers Increasing number of those who never married, unpartnered, childless.
- Community Social connections are essential for well being.



Technology

- Smart Homes Lights and plugs, thermostats, motion detectors etc.
- Information Access to information is becoming faster but also more difficult to discern. For example: Six in ten seniors now go online.
- Wearable technologies Devices that are worn on the body to track, analyze, and transmit personal data.
- **Health and wellness** Increasingly personalized, big data, and artificial intelligence.



Environment)



- Air, climate, water and the built environment all impact how we age.
- Research has found that older adults are more vulnerable and experience more casualties after natural disasters compared to other age groups.
- Researchers have found that smoking, socioeconomic status, physical activity, and living conditions are factors that that most influence mortality and biological aging.



Workforce)

- Aging of the workforce Workers ages 75 and older are the fastestgrowing age group in the workforce.
 - Today's workforce is made up of workers from five generations: the Silent Generation, Baby Boomers, Generation X, Millennials, and Generation Z.
 - Ex: Communication styles Gen X often prefers making phone calls, while 83% of Gen Z prefer texting and expressing their emotions through emojis instead.



Silent Generations/ Traditionalists

Born in 1945 or and before.

Characteristics

Respect for authority, hard work, rule followers



Baby Boomers

Born between 1945 and 1964.

Characteristics

Optimistic, workaholics, loyal, deep experience



Generation X

Born between 1965 and 1976

Characteristics

Task oriented, focused on work-life balance, risk takers



Millennials

Born between 1977 and 1995.

Characteristics

Goalfocused, multitasker, tech savvv.



Generation Z

Born in 1996 and after

Characteristics

Creative, entrepreneurial, tech dependent, selfreliant



Workforce)

- Retirement Changes in retirement plans, policy (age of retirement)
- **Ageism and Ableism** The intersectionality of age and disability is an area of focus that continues to grow as it creates challenges for many to actively participate in the labor force.
 - Ex: CAFÉ Certified Age Friendly Employer In 2022, Los Angeles County became the nation's first county designated a Certified Age Friendly Employer.



Political Environment)

- **Local** Local government is increasingly interested in the aging of the population creating opportunities for involvement.
- **State** Many states are now following California's lead and developing Master Plans on Aging, California passed SB 1249 (Roth) Mello-Granlund Older Californians Act to redesign/modernize the Area Agencies on Aging.
- Federal Older American's Act, Social Security, Medicaid, Medicare.

Community and Belonging starts with YOU. Because YOU are here people in need will receive the care and support they need.









