



MEALS on WHEELS CALIFORNIA
CONFERENCE 2025

MONDAY, MARCH 24 - WEDNESDAY, MARCH 26

[MOWCA.ORG/CONFERENCE](https://mowca.org/conference)

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V O D K A





**RAY
CANCINO**

CHIEF EXECUTIVE OFFICER
COMMUNITY BRIDGES



**CHRISTINA
MILLS**

CHIEF EXECUTIVE OFFICER
CALIFORNIA ASSOCIATION OF
AREA AGENCIES ON AGING



**BRENT
WAKEFIELD**

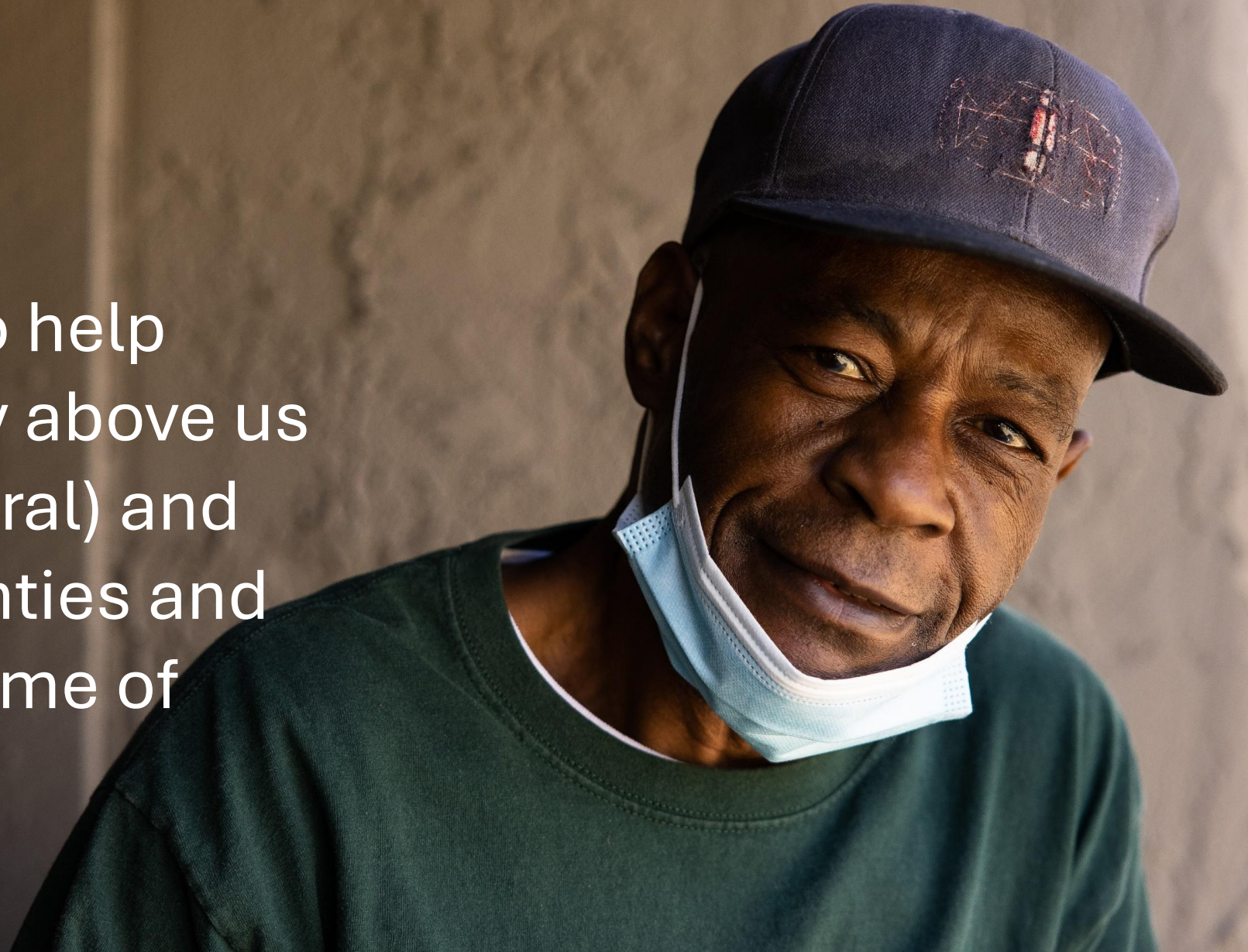
CHIEF EXECUTIVE OFFICER
MEALS ON WHEELS SAN DIEGO



BUILDING BRIDGES

Collaborating for Impact
Between MOWCA & AAA

A partnership to help
influence policy above us
(State and Federal) and
below us (Counties and
Cities) in the name of
older adults



C4A and MOWCA: Clear action steps

1. Data-Driven Advocacy & Public Policy Influence.

- Compile Impact Data
- Legislative Briefings
- Joint Policy Recommendations



2. Strengthening Funding & Resource Allocation

- State and Federal Grant Applications
- Corporate & Philanthropic Partnerships
- Community-Based Pilots



3. Expanding Service Reach & Efficiency

- Technology & Data Integration
- Volunteer & Workforce Development

4. Public Awareness & Community Engagement

- Joint Awareness Campaigns
- Storytelling & Media Outreach
- Local Government Engagement



5. Emergency Preparedness & Crisis Response

- Disaster Resilience Planning
- Heatwave & Power Outage Protocols
- Pandemic Preparedness

POLICY WINS

Examples of our work together
and the statewide impact we've
had!

- **MOW MODERNIZATION FUNDS**
Were able to raise senior nutrition annual dollars in the CA Governor's budget from \$17.5M/yr to \$35M/yr. AND secure \$40M in infrastructure dollars.
- **RESTORE MODERNIZATION FUNDS**
Continue to see the yearly support levels sustained.
- **EXTEND INFRASTRUCTURE DEADLINE BY ONE YEAR.**
We worked with CDA and the Governor's Office to extend the infrastructure dollar expense deadline by one year to accommodate the supply chain interruptions on vehicles.

FUTURE COLLABORATION IDEAS

1. PSA – MOW to provide reports on waiting lists to CDA to better show the need across the state.
2. Alignment on acuity scale to define eligibility and uniformity.
3. Explore across the state jurisdictional transfer of AAA dollars when communities are underspent in order to be more effective.



REAL IMPACT HAPPENS
WHEN WE ARE UNITED AND
COORDINATED. JOIN OUR
EFFORTS!

Thank you!



MEALS ON WHEELS CALIFORNIA

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