

MEALS on WHEELS CALIFORNIA CONFERENCE 2026

KONA KAI SAN DIEGO RESORT

MONDAY, MARCH 23 - WEDNESDAY, MARCH 25

MOWCA HEADS TO SAN DIEGO!

THE STUNNING WATERFRONT VIEWS AND TROPICAL CHARM OF SAN DIEGO MAKE KONA KAI THE PERFECT BACKDROP FOR BRINGING TOGETHER GREAT MINDS AND COMPASSIONATE LEADERS. THIS NEW DESTINATION OFFERS NOT ONLY THE IDEAL SETTING TO EXCHANGE BEST PRACTICES AND EXPLORE THE LATEST IN SENIOR NUTRITION AND CARE, BUT ALSO THE CHANCE TO RECHARGE, CONNECT, AND CELEBRATE THE POWER OF OUR STATEWIDE NETWORK IN A TRUE ISLAND OASIS.

Join us for 3 days of relevant learning, stimulating networking and programming designed to help agencies of all sizes.

- Sponsor Expo has a dedicated exhibition location and will have 4 opportunities to engage with participants
- Sponsors will be provided with tables, space for video screens, and display materials
- Sponsor Expo / Networking Reception with hosted bar and appetizers on Tuesday evening

SUZAN CARABARIN

MOWCA SPONSOR LIAISON

scarabarin@mowmp.org • 831.200.5554

*Contact Suzan directly for credit card payment

SPONSORSHIP LEVEL

PRESENTING

\$12,000

- SIX full-conference registrations providing access to all sessions, events, and meals*
- Invitation to MOWCA Board Dinner
- Sponsorship of Networking Lunch
- Visual recognition during all GENERAL Sessions with verbal recognition during Welcome Keynote
- Featured sponsor or Speaker of one GENERAL session with the opportunity to provide 60-second video
- Featured sponsor and host of a BREAKOUT session with co-created content
- Logo recognition on attendee tote bags with the opportunity to provide TWO promotional item to be included within
- Presenting Sponsor recognition in the event press release with the ability to provide a quote
- Presenting Sponsor recognition on all BREAKOUT session PowerPoint presentations
- Opportunity to provide TWO raffle item for Knowledge Hunt
- Prominent recognition in marketing communications before, during, and after Conference
- Sponsor EXPO display table with 2 chairs with company signage (6' table-top exhibit only)
- Receive MOWCA Membership Mailing list pre-Conference
- License to use MOWCA 2026 Conference graphic assets
- Access to event attendee directory and mailing list pre/post event
- Presenting Sponsor recognition at Registration & Sponsor Expo
- Presenting Sponsor recognition on event website
- Back-page ad in the MOWCA Conference program
- Included on MOWCA social media (@mealsonwheelsca)

GOLD \$8,000

- THREE full-conference registrations providing access to sessions, events, and meals*
- Included on MOWCA social media
- FULL-PAGE ad in Conference program
- Opportunity to provide ONE promotional item to be included within
- Gold Sponsor recognition at GENERAL and BREAKOUT session PowerPoint presentations
- Gold Sponsor recognition at Registration and Sponsor Expo
- Gold Sponsor recognition and logo on conference page of MOWCA website
- Visual recognition during all GENERAL Sessions
- Recognition in marketing communications before, during, and after Conference
- Opportunity to provide ONE raffle item for Knowledge Hunt
- Sponsor EXPO display table with two chairs with company signage (6' table-top exhibit only)
- License to use MOWCA 2026 Conference graphic assets
- Access to event attendee directory and mailing list pre/post event

SILVER \$5,000

- TWO full-conference registrations providing access to sessions, events, and meals*
- HALF-PAGE ad in Conference program
- Visual recognition during all GENERAL Sessions
- Silver Sponsor recognition at GENERAL and BREAKOUT session PowerPoint presentations
- Silver Sponsor recognition at Registration and Sponsor Expo
- Silver Sponsor recognition and logo on conference page of MOWCA website
- Recognition in marketing communications before, during, and after Conference
- Opportunity to provide ONE promotional flyer for attendee tote bags
- Opportunity to provide ONE raffle item for Knowledge Hunt
- Sponsor EXPO display table with two chairs with company signage (6' table-top exhibit only)
- License to use MOWCA 2026 Conference graphic assets
- Access to event attendee directory and mailing list post event

BRONZE \$3,000

- Sponsor EXPO display table with two chairs with company signage (6' table-top exhibit only)
- ONE full-conference registration providing access to sessions, events, and meals.*
- Recognition in marketing communications before, during, and after Conference
- License to use MOWCA 2026 Conference graphic assets
- Opportunity to provide ONE raffle item for Knowledge Hunt
- Bronze Sponsor recognition at Registration and Sponsor Expo
- QUARTER-PAGE ad in MOWCA Conference program
- Access to event attendee directory and mailing list post event

À LA CARTE SPONSORSHIPS

The items below are available as stand alone sponsorship opportunities or can be included with a sponsorship package at a reduced rate.

Monday or Tuesday Keynote Speaker \$1,500

Includes a 3-minute speaking opportunity before General Session (Monday or Tuesday)

Wednesday Keynote Speaker \$2,000

Includes a 3-minute speaking opportunity before General Session

Networking Reception \$1,200

Networking Lunch \$1,500

Coffee Break Sponsor \$1,750

Tote Bag with Logo \$1,200

Badge Lanyard with Logo \$1,200

KNOWLEDGE HUNT

Join the fun and drive traffic to your booth by adding an engaging question to our Knowledge Hunt, a scavenger hunt game for attendees to interact with participating Sponsors and Exhibitors throughout the Sponsor Expo. Attendees with completed EXPO

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SPONSORSHIP OVERVIEW

See list of package inclusions under sponsorship levels details

RECOGNITION ON PUBLIC CONFERENCE WEBPAGE

LICENSE TO USE 2026 SPONSOR/EXHIBITOR LOGO THROUGH THE END OF THE YEAR

SPONSOR EXPO DISPLAY TABLE (TABLE-TOP EXHIBIT ONLY)

ADDITIONAL PUBLIC RECOGNITION

- Announced as Sponsor in Conference Press Release
- Announced as Sponsor (by level) in Pre-event email
- Announced as Sponsor (by level) in Welcome email to registered attendees
- Announced as Sponsor (by level) in Post-event email to registered attendees
- Announced as Sponsor (by level) in Social Media (Facebook/Instagram : @mealsonwheelsca)

RECOGNITION ON CONFERENCE SPONSOR SIGNAGE

CONFERENCE REGISTRATION

- SIX full-conference registrations providing access to all sessions, events, and meals
- THREE full-conference registrations providing access to all sessions, events, and meals
- TWO full-conference registrations providing access to all sessions, events, and meals
- ONE full-conference registrations providing access to all sessions, events, and meals

IN-PERSON ATTENDEE GOODY BAG

- Ability to have company logo on tote bag
- Ability to provide TWO promotional marketing swag
- Ability to provide ONE promotional marketing swag
- Ability to provide ONE promotional marketing flyer

PRESENTING

GOLD

SILVER



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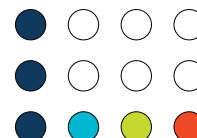
PRESENTING

GOLD

SILVER

RECOGNITION DURING GENERAL SESSIONS

- Visual recognition with prominent verbal recognition during Welcome Keynote
- Opportunity to provide 1-minute video
- Announced as Sponsor (by level) in Slideshow loop



RECOGNITION DURING IN-PERSON BREAKOUT SESSIONS

- Featured Sponsor or Speaker of one GENERAL session with the opportunity to provide 50-second video
- Announced as Sponsor (by level) in PowerPoint presentation



SPONSOR EXPO DISPLAY TABLE WITH TWO CHAIRS AND COMPANY SIGNAGE



INVITATION TO MOWCA BOARD DINNER



RECOGNITION DURING NETWORKING LUNCH (SPONSOR)



RECOGNITION DURING REFRESHMENT BREAK



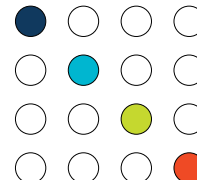
CONTINUED ACCESS AND EXPOSURE

- Access to event attendee directory and mailing list post event



EVENT PROGRAM ADVERTISING

- Back-page advertisement in the MOWCA Conference program
- Full-page advertisement in the MOWCA Conference program
- Half-page advertisement in the MOWCA Conference program
- Quarter-page advertisement in the MOWCA Conference program



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SPONSOR AND EXHIBITOR FORM

PLEASE COMPLETE AND RETURN FORM

Organization

Contact Person

Street Address

City • State • Zip

Phone

Phone (Mobile)

Email Address

☐

PRESENTING
SPONSORSHIP

\$12,000

☐

GOLD
SPONSORSHIP

\$9,000

☐

SILVER
SPONSORSHIP

\$5,000

☐

BRONZE
SPONSORSHIP

\$3,000

To ensure your Sponsor Level is properly recognized, please return this form,
high-resolution/vector color + black & white logo via email to scarabarin@mowmp.org

Please make check payable to Meals on Wheels California (MOWCA) noting "MOWCA Conference" on memo line.
Send check to **MOWCA c/o Meals on Wheels San Diego, 9590 Chesapeake Drive, San Diego, CA 92123**

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ADVERTISING GUIDELINES

FULL-PAGE BLEED

WIDTH
8.75"
X
HEIGHT

INCLUDES .125"
BLEED ALL SIDES

FULL PAGE

WIDTH
7.75"
X
HEIGHT
10.25"

HALF PAGE

WIDTH
7.75"
X
HEIGHT
5"

QUARTER PAGE

WIDTH
3.75"
X
HEIGHT
5"

MOWCA is dedicated to ensuring your ad prints to your satisfaction. The most common errors are images not converted to CMYK, low-resolution graphics, text outside the safety margin, inclusion of spot or RGB colors, and missing bleed allowances on bleed ads. Please help us by

What to Send

- Preferred file format is a PRESS QUALITY PDF or PDF/X-1a PDF.
- TIFS and JPGs accepted at 300dpi
- We accept select native files that include all graphic support files, linked and updated; and the fonts used in the layout file.

How to Send

E-mail completed advertising files to
jsimon@mowmp.org

PDF Specifications

PDFs must meet PDF/X-1a standards with 300dpi images at actual size, CMYK colors, and embedded fonts. Export or "Save As" using the PDF/X-1a settings from Adobe InDesign (preferred), Photoshop, or Illustrator.

Unacceptable File Formats

Microsoft Publisher, Word, PowerPoint
Apple Pages

Full-page bleed ads should be made to the trim size of the publication. Add .125" bleed to all four sides of the ad when creating the PDF. A safety margin of .25" must be taken into account when creating a bleed ad. Do not put any live copy closer than .25" to the trim size.

Reverse Type (White on Black) should be no smaller than 8pt. for sans serif type, and 10pt. for serif type. Bold typefaces recommended.

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